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Allen Communication Expands Presence in Chicago Corporate Training Market

Allen Learning Services announces strategic partnerships, designed to increase involvement with Chicago and Midwest markets.

CHICAGO (April 12, 2011) – Allen Communication Learning Services (www.allencomm.com), experts in [instructional design](#) and [employee performance development](#) for corporate training is expanding their involvement in the Chicagoland and Midwestern corporate learning and development markets.

Since opening their Midwestern branch in Chicago in 2008, Allen Communication has seen a steady increase in the demand for their mission critical training solutions by Illinois mainstay industries, including: manufacturing, pharmaceutical, and finance. In response to this demand, Allen Communication's Midwest learning solutions team is taking a more active role in the Chicago corporate learning community. Furthermore, through its partnerships and industry certifications, Allen will provide professional placement for training and performance consultants to the region's top corporations.

Part of this increased activity includes collaborating with the Executive Learning Exchange, a consortium of senior learning leaders in Chicago, Central Illinois, Central Indiana, Milwaukee and Twin Cities who are committed to promoting greater visibility, influence and professional opportunities among its members. Allen will be sponsoring two conferences, and a number of lunch and learns, throughout the year for executives and thought leaders to share learning collaboration stories and strategies.

"We are pleased to have high quality enterprises such as Allen Communication who were instrumental in creating the 1st Chicagoland Learning Leaders Conference," said Dirk Tussing, Executive Director of Executive Learning Exchange. "The conference was born from Baxter International's 2002 efforts in bringing thought leaders together to advance learning and talent strategies that significantly impact business."

Locally Allen Communication will be working with The Fulcrum Network, a Chicago-based talent brokerage company focused on the specialized needs of Fortune 500 learning and development organizations. Fulcrum brings a network of consultants providing expertise in training, management, human resources and organizational development. Coupled with Allen's best practices in these areas, The Fulcrum Network will provide placement of subject matter experts, change management consultants, design professionals and training facilitation services for local client Human Resource initiatives.

"The Chicago area and Midwest have developed into key regions for us, and we're pleased to have the opportunity to take a greater role in the corporate learning community," said Ron Zamir, Allen Communication's Chief Executive Officer. "Our partnerships with both Fulcrum and the Executive

Learning Exchange will allow us to have a greater local presence to support our customers throughout the region.”

Click on the link to learn more about the [Executive Learning Exchange](#) or here to learn more about [The Fulcrum Network](#).

About Allen

For three decades, the learning and development experts at Allen Communication Learning Services (www.allencomm.com) have helped many of the world’s largest companies sharpen their organizational performance. Allen expands their client’s capabilities by using progressive approaches in [custom training, e-learning, and blended learning development](#), as well as [learning portal](#) development and technologies that help improve ROI. Follow us on Twitter @Allencomm and on Facebook.

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Contact Information:

Allen Communication Learning Services
Salt Lake City, Utah 84101

Contact Name:

Kelly Bingham
Marketing Communication Specialist

Contact Number: 801 799-7287

Contact Email: kellyb@allencomm.com